

Privacy Policy

Bee Health Guru team and Bee Alert Technology, Inc., the company responsible for developing the Bee Health Guru, respects our visitors' privacy interests and is committed to honoring your preferences. This privacy policy governs the way we collect and use your information both offline and online, through websites accessed through your mobile devices, our downloadable mobile applications and our own social media sites ("Media"). Your use of Media or provision of personal information to Bee Health Guru constitutes your acceptance of the terms of this policy.

The Information We Collect

We collect and use the information you provide when you interact with Bee Health Guru and through Bee Health Guru Media. This information falls into two categories: 1) Personal information, which includes items such as your name and address, which you provided when you signed up to purchase or support the app; 2) Non-Personal Information, which includes your IP address or in-app use patterns, location data, sound recordings, photos taken, notes taken, reports made, which we collect through technology. For the purposes of this Privacy Policy, personal information does not include the information Bee Health Guru employees share in connection with their employment.

Disclaimer

The information provided in the app is not intended to provide solutions to problems. It is given as a suggestion only. A multiplicity of factors could be impacting the health of your bees. We are not responsible for any health issues of your bees, including death, swarming, colony collapse, as a result of any suggestions provided here by the Bee Health Guru app, or in the Bee Health Guru Forum.

Personal Information

In most cases, your use of Bee Health Guru's Media requires that you supply certain personal information, such as a verifiable email address, to register or to fully use the site and app.

Depending on the nature of your interaction with us, the personal information you are asked to provide may include your name, billing and shipping addresses, telephone and mobile phone numbers, and email addresses. Bee Health Guru does not store sensitive financial information, such as credit card numbers or banking information.

Bee Health Guru may share your Personal Information within the Bee Health Guru network, with its service contractors, and, with your specific permission, with some commercial vendors. Except as described below, you may opt-out from receiving communications from Bee Health Guru by contacting Bee Health Guru's Support Line at BeeHealthGuru@gmail.com.

Special Activities

When you choose to engage in any of the following special activities, you are agreeing to allow some use of your personal information. To opt-out from additional uses, please contact **Bee Health Guru's Support Line at BeeHealthGuru@gmail.com.**

Download Mobile Apps

Bee Health Guru will ask you to provide personal information, such as a verifiable email address, when you register to use a mobile application. Some mobile applications cannot be accessed unless you provide a verifiable email.

Citizen Science Projects

Bee Health Guru collects personal information of participants in citizen science. Your participation in these programs becomes part of the historical record. Participants' names may be displayed publicly in reports, on the Bee Health Guru website, or in summary articles, although every attempt will be made to contact you directly before doing so. You may ask not to be named. Bee Health Guru also collects location specific data when you use mobile apps associated with our citizen science programs. This information is stored in our database in proximity to your personal information and any scientific bee and bee hive observations you submit.

Non-Personal Information

We may collect non-personal information about the computer, mobile phone, tablet or other device you use to access Bee Health Guru Media, such as IP addresses, geolocation information, unique device identifiers, and browser type.

Bee Health Guru's Media also uses several techniques, such as cookies, beacons and pixel tags, to improve the functioning of our Media platforms, to help us understand how people are using Media, and to personalize your experience. Bee Health Guru also contracts with third parties to provide analytics information, reports and analysis about the usage and browsing patterns of our Media visitors.

If you enable the location-based feature, your current location will be stored locally on your device, which will then be used by the app. If you elect to have a location-based search saved to your history, we will store that information on our servers. This information is used to gather information to analyze traffic to the Media sites, to improve our content for navigation, to enhance our marketing efforts, and to personalize your experience.

We do not respond to browser-based "Do Not Track" signals.

How Bee Health Guru Uses the Information We Collect

Service Providers

Bee Health Guru hires contractors to assist us to perform certain business functions, such as credit card processing, order fulfillment, or email and membership list services. Our contractors are provided only the information necessary for them to do their jobs and are prohibited from using the information they receive from Bee Health Guru in any way other than to provide their services to Bee Health Guru. They may not share, resell or use the information they collect for their own direct marketing purposes.

Third Party Ad Servers

Bee Health Guru may use third-party companies to serve digital ads when you visit our site. These companies may use information about your visits to Bee Health Guru Media (which generally does not include personal information) to provide advertisements about goods and services that may be of interest to you. These companies may employ tracking technologies to cause relevant ads to be displayed to you.

Third Party Not-for-Profit Organizations

Bee Health Guru may share your personal information with certain not-for-profit organizations for Bee Health Guru's mission-related purposes, such as to notify a beekeeping chapter of your interest, to help to develop a database of beekeepers, or to identify local activists for a joint beekeeping events. To opt-out, please contact **Bee Health Guru's Support Line** at BeeHealthGuru@gmail.com.

Third Party Marketing and Commercial Vendors

Bee Health Guru has the opportunity to share information with its licensees and other commercial vendors as a means to support its mission. We will not sell, rent, swap or authorize any third party commercial vendor to use your email address or any other information that personally identifies you unless you tell us we may do so by opting-in where such information is collected. And you can always change your mind later. To opt-out, please contact **Bee Health Guru's Support Line** at BeeHealthGuru@gmail.com.

Under California's "Shine the Light" law, California residents may opt-out of Bee Health Guru's disclosure of personal information to third parties for their direct marketing purposes. As described above, Bee Health Guru will not share your personal information with any third party commercial vendors unless you tell us we may by opting in, and you can opt-out later if you change your mind.

Miscellaneous

Children Under Thirteen Years of Age

We do not knowingly collect personal information from children under thirteen years of age.

Data Security

Bee Health Guru is committed to protecting all your information. To this end, Bee Health Guru has in place commercially reasonable physical, technical and administrative controls to protect the information. Constituent data is stored in secure RDBM systems on the most secure servers behind firewalls and ID

Systems. No data can be accessed by unauthorized personnel whose authorization rights are reviewed regularly. Any transfer of data to and from Bee Health Guru is done via a combination of encryption and SFTP.

Changes to the Privacy Policy

Bee Health Guru reserves the right to revise this privacy policy at any time and without notice. Check this site frequently for updates.

This site is intended for users in the United States. This policy shall be interpreted consistent with the laws of the United States and the laws of the State of Montana. Any dispute arising out of, in connection with, or related to this policy shall be brought in any federal or state court located in Missoula County, and the parties hereby waive any objection they may have to personal jurisdiction in these courts.